As an XM radio subscriber, I gladly pay a monthly fee to listen to music channels of my choice without commercial advertising on them. I also appreciate being able to get a Philadelphia traffic update within a minute or two, rather than waiting 10 minutes for my local news radio station to provide one. I also subscribe to and/or contribute to Public television stations in Pennsylvania and New Jersey. I would rather pay directly for the quality that I want than pay indirectly through higher consumer costs driven by advertising campaigns. I still have the choice to listen to commercial radio, and usually choose not to.